

## Digital Experience Agency Connective DX Announces Strategic New Hires for 2019

*New hires include additions to technology and account services teams*

**Portland, OR/Boston, MA, USA — June 26, 2019 — Connective DX, a Portland, Oregon and Boston, Massachusetts-based digital experience agency**, has been growing and is excited to announce a few key new hires.

On June 24, Nick Dorrough joined the Connective DX team as a Solutions Architect. Nick comes to the agency from Velir, where he served as a Senior Lead Developer since 2014. Prior to this role, Nick served as a developer for Mercury New Media in Tampa, Florida, and as a systems programmer for the City of Clearwater, also in Florida. He earned his Associate of Science in Game Design and Development from Full Sail University.

This past May, Connective DX added Adam Heroux as an Account Director. Prior to joining the team, Adam spent time at Mad\*Pow, Epsilon, 89 Degrees (now part of Iris Worldwide), and Avid Technology. As account director, he will be responsible for ensuring that projects meet the strategic and business goals of clients.

On the Frontend team, Drew Parroccini joined Connective DX as a Senior Software Engineer in April. Drew has 14 years of full-stack development and UI design experience, including expertise in technologies such as Angular, React, Craft CMS, Javascript, Adobe Suite, and Sketch.

Rounding out the spate of new hiring for 2019 is Rashmy Patwari, who joined the team in January as a Senior Software Engineer and Sitecore Developer. She is a full stack .NET expert with 15+ years of experience.

Connective DX is still looking for a few key roles to aid in creating delightful digital experiences for clients. The agency's current open positions include a Project Manager, a Senior Frontend Developer, and an Office Services Coordinator in Boston. In Portland, Connective DX seeks a Senior Visual Designer. The agency is also looking to hire Sitecore Developers for both offices.

### **About Connective DX**

Connective DX is a digital experience agency focused on helping organizations embrace the power of digital, align around the customer, and take control of their digital future. The agency serves clients globally with services that span digital experience strategy, experience design, technology and digital enablement. Founded in 1997, Connective DX has offices in Portland, Ore., and Boston, Mass. Clients include Portland General Electric, Everence Financial, Geisinger Health Systems, NW Natural, and more. [www.connectivedx.com](http://www.connectivedx.com)

**For more information, press only:**

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